

Kimberly Padham

Graphic Designer + Creative Project Manager

placeholder@email.com | linkedin.com/in/kimberlypadham | City, State

Summary

Graphic designer and creative project manager with 10+ years of agency experience across healthcare marketing, brand systems, print, digital, and creative operations. I bring a designer's eye to process and a producer's rigor to craft.

Experience

Senior Graphic Designer / Creative Project Manager

Agency / Studio Name — City, State | 20XX – Present

- Lead brand and campaign design from concept through production across healthcare and B2B accounts.
- Manage creative workflows, timelines, and resourcing for multi-disciplinary project teams.
- Partner with strategy, copy, and account leads to align creative output with business goals.
- Prepare press-ready files, large-format specs, and digital asset handoffs with strict QC.

Graphic Designer

Previous Agency / Studio Name — City, State | 20XX – 20XX

- Designed identity systems, marketing collateral, and event environments for a range of clients.
- Built production-ready files and coordinated with vendors to ensure color and spec accuracy.
- Supported studio operations including file naming, archive organization, and asset management.

Education

Bachelor of Arts / Fine Arts / Design

University Name — City, State | Graduated 20XX

Skills

Brand Identity • Campaign Design • Print & Prepress • Digital & Social Content • Creative Project Management • Healthcare / MLR / Veeva Workflows • Production & Vendor Coordination • Design Systems & File Architecture

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